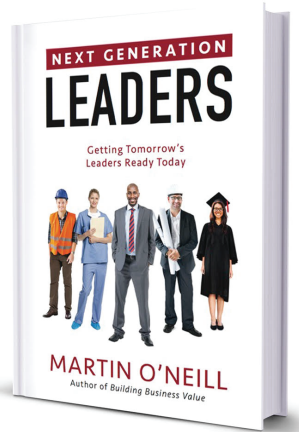


JDSM ENTERPRISES, INC. PRESENTS

NEXT GENERATION LEADERS

FOR NEW MANAGERS AND MANAGEMENT LEADERSHIP TEAMS



Developing Dynamic Leaders for Tomorrow's Exceptional Companies

Developing the next generation of leaders is one of the primary responsibilities of an organization.



Staff Leadership

Participants will discover how to find, hire and develop engaged, entrepreneurial employees. They will learn the practices of leadership and uncover the tools and techniques for the building high performing teams.



Client Leadership

Each participant will understand the critical importance and the techniques involved in developing a trusted advisor relationship with each of your company stakeholders. They will learn to manage difficult behaviors and find more effective ways to communicate.



Growing the Business

The successful leader must also know how to serve current customers and build a sustainable business. The program enhances customer intimacy while extending and expanding the business base. Participants will learn about customer touch points and become more effective speakers.

The NGL 15- Course Program

NGL is a 15-course program, logically divided into three tracks. Each 60-to-90 minute course consists of 3-6 online lessons that contain multiple formats to keep participants engaged, along with the final review assessment.

1

STAFF LEADERSHIP

- Leading Change
- Leading Teams
- Building High Performing Teams
- Developing a Culture of Ownership
- Finding and Keeping Engaged Employees
- Managing a Multi-Generation Workforce

2

CLIENT LEADERSHIP

- Becoming a Trusted Advisor
- Leading Stakeholders
- Handling Difficult Behavior
- Getting Your Point Across and Making it Stick
- Communications in a Multidimensional World

3

GROWING THE BUSINESS

- Customer Touch Points
- Connecting-Building Relationships
- Extending and Expanding the Business
- Become an Effective Speaker

80%

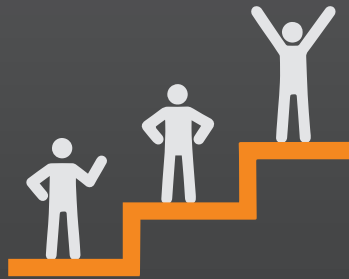
of professionals say leadership is a high priority and only 41% report their organizations as leadership development ready.



*Deloitte Global Human Capital 2019 Survey

86%

of executives are not confident in their leadership pipelines.



*2018 DDI Global Leadership Forecast Report

67%

of Millennials feel there is a lack of leadership development.



*HR Professionals Association Whitepaper

94%

of employees would stay longer at a company if it invested in their personal development.



*LI 2018 Workforce Learning Report

JDSM ENTERPRISES, INC. NEXT GENERATION LEADERS

What You Can Expect

Participants will receive a variety of course content materials

- Each course is delivered in a Learning Management System (LMS) that can be accessed via any Internet-connected device.
- Progress and participation is tracked and reported to management.
- Courses are released monthly for twelve consecutive months.
- Sponsors receive a “Monthly Cliff Notes” video of the material to be covered.
- Participants will receive a weekly motivation leadership email.
- Participants receive the Next Generation Leaders book and workbook.

Integration Learning with Work

Unleash the potential of your emerging managers

- Leadership development depends just as much on practicing leadership (**Doing**) and changing one’s mind-set (**Being**) as it does on learning new concepts (**Knowing**). *
- Deepen your commitment to your next generation leaders with a program that teaches participants 15 new concepts, shifts their mind-sets and gives them the opportunity to apply that learning in a real-world practical setting.

**The Handbook for Teaching Leadership: Knowing, Doing and Being - Harvard Business Press 2011*

“The NGL Program is fantastic! It is a perfect way to foster a management mentoring program for my team. Members of my company take the class and each month we review what they learn. It is getting everyone involved thinking about how we can not only be better managers, but better leaders. It is easy to follow, reinforces concepts and uses real life examples. Overall it has completely improved the mentality of the future leaders of my company. It has been great for teaching and for team building.”

-Anna W. Gavin
President, Fireline Corporation

Get Started Today !
Contact Your Local Representative.

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